



The Waterloo Region Record Literacy Fund – 2024 Funding Guidelines

About the Fund:

The Waterloo Region Record Literacy Fund was established to raise, invest, and allocate funds to support literacy in Waterloo Region and the communities principally served by The Waterloo Region Record in Ontario. It defines literacy as the use of printed and written information in English to function in society, to achieve one's goals, and to develop one's knowledge and potential.

Approximately \$6,400 in total funding is available in 2024.

Grant Overview:

- Applications open March 8, 2024 (9:00 am EST) and close on April 15, 2024 (9:00 am EST)
- The types of organizations that can apply for funding include:
 - Registered charitable organizations
 - Qualified donees recognized by Canada Revenue Agency (CRA)
 - Non Profit organizations through a partnership with a fiscal partner. If you want more information about how this works – contact us, we can help. Or you can find information about qualified donees, fiscal partners, and/or download the fiscal partnership form [here](#)

Funding must be used between June 1, 2024 and May 31, 2025 for expenses incurred over the same period.

What we Fund:

- Literacy services for adults
- English language training for newcomers
- Literacy activities for children
- Other activities that have a significant impact on literacy, such as:
 - Learning resource materials
 - Childcare and/or transportation costs for learners
 - Field trips
 - Community outreach and advertising
 - People costs

What we do not Fund:

- Individuals
- Purchase of office furniture and equipment (including computers)
- Building funds
- Deficit funding



Evaluation

Those organizations that receive funding through The Waterloo Region Record Literacy Fund will be requested to share stories about the impact of the funding, including videos/pictures of the grant in action if possible. A link to the report form will be provided with the grant letter to successful applicants.

If you have any concerns or questions about this request, please reach out to us at grants@wrcf.ca.