

2019 IMPACT REPORT



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left to right: Elizabeth Jinsook Kim, Deborah Currie, Mike Murray, Eric Strassburger, Lori Payne, Brock Hart, Elizabeth Heald, Murray Gamble, Andrea Harding, Tim Jackson, Xiaopu Fung

Community matters critically

Growing up on a farm in Eastern Ontario, whenever our community came together, every adult knew my name and asked me how school was. You had this sense of identity. And reflecting upon this, I realize the impact that an entire community can have on a single individual, as it did for me.

Community matters critically. And that's why I feel so privileged to be the Board Chair at Kitchener Waterloo Community Foundation (KWCF). I believe we have a responsibility to understand community and belonging, and to understand each other. This is something KWCF exemplifies, and where I hope to add value, while building upon the contributions of outgoing Chair Deborah Currie.

from our Board Chair



Having served on KWCF's Board for 6 years, there are many things I'm already proud of. For example, we reduced the minimum fund size from \$25,000 to \$5,000. I think it's important to make it easier for people to be a part of what could be a movement for real change. This is something the Board continues to talk about and focus on in a deliberate way.

Looking toward the future, KWCF is becoming a community leader in Impact Investing. And we're doing this in a really different way than we did before. Our ability to leverage our assets to create even more good, by placing money in ways that is really more about investment than charity, is an important change in mindset. We invest in organizations because we believe in what they are doing. And by investing for impact, we can help them do more good in the world.

Convening conversations is also a key strength for KWCF, and a future focus. The ability to convene and bring people together to discuss issues and solve problems is something that we can do. KWCF provides a safe space, which allows members of the community to come together and have those hard conversations. I believe we can continue to be a force for community collaboration and impact-focused action.

Being on the Board of Community Foundations of Canada (CFC) has also given me a broader perspective of national issues, and the impact at the local level. For example, KWCF is focused on connecting its impact to the United Nations Sustainable Development Goals (SDGs). It's all of

us doing these things individually that ladder up to these bigger global initiatives. I also understand the strength and importance of the linkage between KWCF and CFC during times of crisis, like COVID-19, when we can work together with 191 community foundations across Canada, while adapting local solutions.

Community building is critical now more than ever, and KWCF is well positioned to play a role in the next chapter. Our Board has governance and risk management processes in place to ensure our organization will continue to effectively steward the funds entrusted to us, while allowing us to rise to the occasion to assist our community. The hard work of Board Members, such as David Brenneman, who I want to thank for his contributions, has laid the groundwork we continue to build upon. I also want to welcome new Board Members Andrea Harding and Elizabeth Jinsook Kim. Together, the Board will continue to focus on the importance of community and its impact on Waterloo Region, while looking for opportunities to help on a broader scale and "Do More Good. Forever. Together."

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Brock Hart Board Chair



"In 2019 we re-focused our resources on the three ways KWCF can make an impact in our community — Granting, Impact Investing and Convening."

Elizabeth Heald, President & CEO

A message

Months ago, we created the theme for this year's Impact Report. This theme, the "Impact of Doing More Good, Forever, Together" resonated well with the team and our Board.

As I write this, we are in the midst of the COVID-19 pandemic and it strikes me how this theme and a focus on impact is more important than ever. We had re-focused our resources on the three ways Kitchener Waterloo Community Foundation (KWCF) can make an impact in our community — through Granting, Impact Investing and Convening. These core activities will continue to serve us well, both in the short-term as we continue to endure the pandemic, as well as in the longer-term — when the community moves to recover and rebuild — and beyond.

Our strategic initiatives and investments made on behalf of the community make measurable and sustainable impacts. All donations to KWCF's endowed funds drive positive change in two ways: through grants and impact investments that deliver both financial returns as well as positive social and environmental outcomes. In 2019, we provided 572 grants totaling in excess of \$3.4 Million to 231 local charities and organizations. On the investing side, we committed an additional \$1.6 Million to impact investments in 2019, bringing the total to \$3.5 Million

from our President & CEO

in impact investment commitments. This means that we are effectively doubling our ability to make a difference — \$3.4 Million in grants plus \$3.5 Million in impact investments.

But, our impact goes beyond the dollars granted or invested. On page 13, we highlight the distribution of our Community Fund granting by Wellbeing Waterloo Region (WWR) areas of focus, and by the United Nations Sustainable Development Goals (SDGs). On page 46, we've shown the breakdown of our impact investments by WWR focus areas. Measurement of our local impact against both of these backdrops provides us with important context to engage members of our community in conversation and calls to action.

The key to successful endowment funds is prudent, insightful investing. Through the dedication of our Investment Committee and finance staff, KWCF achieved a 16.5% rate of return in 2019! This will contribute to healthy granting dollars being available in 2020, funds that are even more urgently needed by charities during this time of uncertainty. And, through the foresight of our Board of Directors, after the market correction in 2008, we implemented a granting stabilization policy to allow granting to carry on, even in years of lower returns. This forward thinking approach will help weather the rocky market conditions that we are experiencing in 2020 due to the COVID-19 pandemic.

Which brings me to discussions of longer-term community impact.

One of the roles of a community foundation is to amplify voices and

issues of importance. Another is to collaborate with others to help bring about systemic change when and where it is required. This can take the form of broad discussions, like "On the Table Waterloo Region," that was organized in partnership with the Cambridge & North Dumfries Community Foundation. Or, it can include a deeper, more transformational approach, like work we started in the area of Affordable Housing that will continue until at least the end of 2021. Either way, we recognize the significance of convening conversations to leverage knowledge, expertise and resources to maximize impact for Waterloo Region.

I'd like to close with a huge thank you to our Donors and Fundholders! We will carefully steward the funds you have entrusted to us and ensure they are used for maximum impact. We will continue to live up to our values — to be impact-focused catalysts, who are collaborative, inclusive and trustworthy. We have always felt a sense of urgency to our work. COVID-19 has further magnified this urgency, as we strive to support those that are most vulnerable in our community.

With the support of our Board of Directors, Fundholders, Donors and Partners, we will continue to Do More Good. Forever. Together.

Elizabeth HealdPresident & CEO

A sincere thank you

FOR ASSISTING WITH OUR AUDITING NEEDS:

KPMG LLP

FOR ASSISTING WITH OUR LEGAL NEEDS:

Miller Thomson LLP

FOR ASSISTING WITH OUR NEED FOR OFFICE, MEETING AND EVENT SPACE:

Bingemans
BMO Nesbitt Burns
Hacienda Sarria
KidsAbility
Ridgewood Holdings
Sustainable Waterloo Region
University of Waterloo
Walper Hotel

FOR SUPPORTING A VARIETY OF IMPORTANT NEEDS:

AV Ontario
Blitzen
CarefreeIT
Cober
Communitech
Decision.io
Kitchener Public Library
One for the Wall Photography
Ray of Hope - Morning Glory Catering
The Working Centre

FOR ASSISTING WITH MEDIA SUPPORT:

570 News

CBC Kitchener Today
The Community Edition Woolwich Observer
Exchange Magazine Waterloo Region Record

AND A SPECIAL THANK YOU TO OUR 2019 SPONSORS AND PARTNERS!



















This report was designed by Quarry Integrated Communications and printed by Cober. We want to thank them for their innovative ideas, partnership and ongoing support.

Awards

The Walter Bean Award

This award was established in memory of Walter Bean, philanthropist, military hero, prominent Canadian business leader, and founder of Kitchener Waterloo Community Foundation (KWCF). It recognizes individuals who have made a volunteer commitment to KWCF, and exemplify and reinforce KWCF's mission to "Create Caring Communities Where Everyone Thrives."

2019 Recipient: Sandra Reid

Sandra Reid is a deserving recipient of this award. She served on KWCF's Board of Directors for close to a decade, including a term as Chair. In addition, Sandra was a member of KWCF's Youth in Recreation Committee, and the galvanizing force behind the creation of a Youth Advisory Fund at KWCF as well as a Youth Advisory Committee to support granting from that fund. Thank you for your contributions, Sandra!

The Ken Murray Award

The Ken Murray Award was created in 2019 in memory of the first President of KWCF, to recognize individuals under the age of 50 who demonstrate their commitment to Waterloo Region by "Doing More Good" in alignment with KWCF's mission, vision and values.

2019 Recipient: Mike Farwell

In the inaugural year of this award, we couldn't think of a better recipient than Mike Farwell. Mike regularly demonstrates his commitment to Waterloo Region in a number of ways — from participating on boards, to organizing events, and emceeing. He rarely says no! Annually, he hires himself out during the Farwell4Hire campaign to raise money to support cystic fibrosis research. Thank you and congratulations, Mike!



left to right: Brock Hart, Sandra Reid, Elizabeth Heald



left to right: Andrew Harwood, Mike Farwell, Marilyn Murray

2019 KWCF Volunteers

BOARD OF DIRECTORS

Brock Hart - Chair
Lori Payne - Vice-Chair
Deborah Currie - Past Chair
David Brenneman
Xiaopu Fung
Murray Gamble
Andrea Harding
Tim Jackson
Elizabeth Jinsook Kim
John Milloy
Mike Murray
Eric Strassburger

AUDIT COMMITTEE

Lori Payne - Chair Deborah Currie Brock Hart Mike Murray Eric Strassburger

INVESTMENT COMMITTEE

Eric Strassburger - Chair Justin Caldwell Deborah Currie Jason Daly Brock Hart Dennis Huber Tim Jackson Claude Macorin Larry Murray Mike O'Neill Jennifer Ramsey-Armorer Aric Truax

LEADERSHIP IDENTIFICATION COMMITTEE

Brock Hart - Chair Deborah Currie - Past Chair David Brenneman John Milloy Lori Payne

SOCIAL FINANCE COMMITTEE

Tim Jackson - Chair Deborah Currie Murray Gamble Brock Hart Mike Murray Lori Payne Eric Strassburger

COMMUNITY GRANTS COMMITTEE

Mellissa McDonald - Chair Randy Gondosch - Vice-Chair Asma Al-Wahsh Elizabeth Arcila Kerry Auguste Beth Bailey Dan Ballantvne Scott Cruickshank Susan Daley Svlma Fletcher Nicole Hallman Gordon Hatt Melissa Ireland Barb Janzen Colin Kibjis Jaqueline Keeso Flizabeth Jinsook Kim Patrick McKeen Omar McLean Mike Pereira

Kristine Schumacher Shubhagata Sengupta Charu Smith Isabella Stefanescu Dianne Stickney Natascha Stutz Nate Tedesco Rohan Thompson Sam Trieu E'Kong Tse Tracy VanKalsbeek Derek Vollebreat Diane Wiles Chris Wormald David Yoon Sarah Zamin Joanne Zhou

Jeff Quint

DUE DILIGENCE COMMITTEE

Carl Coelho - Chair Gareth Nichols - Vice-Chair Chris Blanchet Camellia Loojune Dave Rutherford Kristine Schumacher Glenn Smith Robin Stanton Jessica Stockie

GRANTING FINANCIAL REVIEW COMMITTEE

Ashley Black Chris Blanchet Tom Leonowicz Krista Mair Rourke Robin Stanton Eric Strassburger Natascha Stutz

RBC FUTURE LAUNCH COMMUNITY CHALLENGE

Judi Al Haj-Ali Massimo lacurti Jayden Mitchell Quinn Ruby

YOUTH IN RECREATION COMMITTEE

Dayna Giorgio - Chair Allan Cavenne - Vice-Chair Gary Abbott Fitsum Areguy Andrea Harding Sammie Heard Nick Heffner Debbie Hind Angela Larraguibel Tom Leonowicz Kara McGlvnn Katie Misener Peter Nickel Kourtnev Parker Ronak Patel Shane Pegg Vinay Tiwari Cindy Weber

2019 Impact

17

New Funds

217

Total Funds

722

Total Donations

\$2,922,823

Donation Value

 $9_{Approved}$ 7_{Funded^*}

Impact investments to date

\$3,470,000

Dollars committed to Impact Investments

16.5%

Rate of Return

231

Organizations that Received Grants

572

Grants

\$3,434,346

Grant Dollars

\$50,885,967

Grant Dollars Since Inception

87

Volunteers



At the heart of our work, Kitchener Waterloo Community Foundation (KWCF) has three great tools in our toolkit to impact our community. Yes, we grant. But we also participate through Impact Investing — and encourage others to join us. And, we convene conversations across the community, bringing people together to share knowledge and discuss issues that matter, which hopefully lead people towards action, whether it be through philanthropy, volunteering, or furthering the discussion.

In 2019, we offered multiple opportunities to do all of these — from our Impact Amplifier tool and grants for youth, to developing a podcast series, and creating an Impact Investing case study for shared learning. Here are some examples of new initiatives in all three categories for you to explore.

Impact Investing

Community-based Bond Case Study

House of Friendship successfully raised \$1 Million in investment capital from Waterloo Region community-based investors by issuing a community-based bond in 2018-2019 to provide expanded addiction treatment in Waterloo Region.

KWCF funded the work required to structure and raise the capital and acted as lead investor. Social Venture Connexion and MaRS Centre for Impact Investing (MaRS) provided expertise in structuring community-based bonds and Miller Thomson provided legal counsel throughout. The end to end process took 11 months.

We continue to learn - and want to share that knowledge with others.



This initiative serves as a pioneering model for other community-based organizations to consider. KWCF hired MaRS to develop a case study to provide an overview of the process undertaken and lessons learned through House of Friendship's pilot project. You can access the case study by visiting www.kwcf.ca/impact-investing.

Investment Readiness Program

The Investment Readiness Program (IRP) is a national initiative led by Community Foundations of Canada and funded by the Government of Canada that is providing \$50 Million across Canada to seed and grow social enterprises.

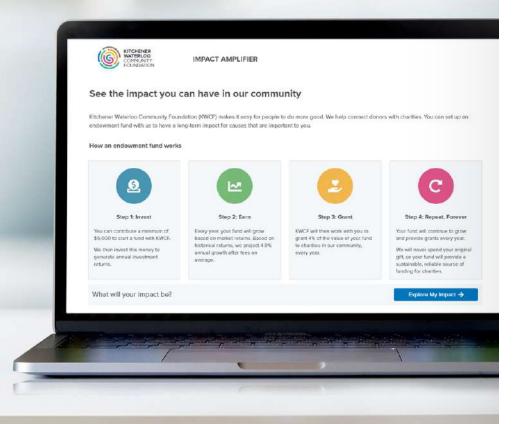
In 2019 it was announced that KWCF would be a Regional Partner for the IRP, leading this initiative locally in partnership with four other community foundations (Cambridge & North Dumfries Community Foundation, Centre Wellington Community Foundation, Guelph Community Foundation, Stratford Perth Community Foundation) and four local organizations that drive social change (Communitech, GreenHouse, The Lyle S. Hallman Foundation, and the Region of Waterloo).

Non-repayable capital is available through the IRP to design, plan, measure, and scale social purpose organizations (including charities, non-profits, co-ops and for-profit social enterprises) in order to get ready to accept social investment, which will help them unlock even more innovative solutions to pressing community challenges. Learn more at www.kwcf.ca/irp.



"The goal of the Impact Amplifier is to give community members an immediate, specific and real-world view of how establishing a fund with KWCF impacts local issues and organizations in Waterloo Region. With this tool, you can link your giving to what matters to you, and do it all from the comfort of your own home."

Elizabeth Heald, President & CEO, Kitchener Waterloo Community Foundation.



Granting

Impact Amplifier

Imagine being able to see in seconds the number of families in need you can feed, or the educational, environmental and support programs you can fund in your community? That's the idea behind an innovative Impact Amplifier tool launched by KWCF.

The idea and prototype for the Impact Amplifier came out of a "Capacity by Design" sprint, led by Capacity Canada and Overlap Associates with funding provided by The Lyle S. Hallman Foundation. The Impact Amplifier was brought to life thanks in large part to a gift-in-kind from local tech company, Zeitspace, which took the original prototype and developed an online and mobile-friendly tool.

Partner charitable organizations helped us by providing local examples and stories of impact:

- The Food Bank of Waterloo Region
- Grand River Conservation Foundation
- Reception House
- Sexual Assault Support Centre of Waterloo Region
- Strong Start
- Supporting Housing of Waterloo

You can view the Impact Amplifier tool and see what your impact could be at impactamplifier.kwcf.ca.





RBC Future Launch Community Challenge

Young people are not future leaders — they are leading social and environmental change right now, and we need their bold new thinking! To that end, in 2019 KWCF partnered with the RBC Future Launch Community Challenge and Community Foundations of Canada to help youth between the ages of 15 and 29 lead initiatives to make a difference in their futures. KWCF matched a \$15,000 grant from the RBC Foundation to offer \$30,000 to youth-led projects that address diverse and urgent local priorities in Kitchener, Waterloo, Wellesley, Wilmot or Woolwich.

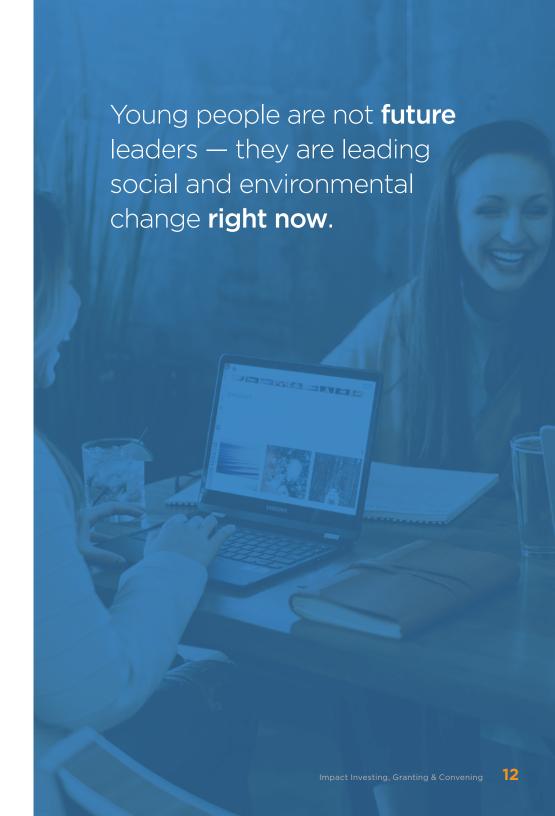
Youth-led initiatives included:

Social Venture Partners Teens: A program that connects and empowers local teens to create meaningful change in Waterloo Region and beyond. The grant supports taking the pilot project to the next level.

Coalition of Muslim Women of KW's new Safe Spaces Initiative:

Providing a safe, culturally-sensitive space for young women who identify as Muslim in Waterloo Region to build community, address concerns and current issues, while fostering leadership and empowerment.

Wilmot's Youth Action Council's Youth Week 2020: to bring together rural youth for fun, learning and building community capacity. (Note: this event is being re-imagined due to COVID-19)



Granting (continued)

Understanding the Impact of our Grants

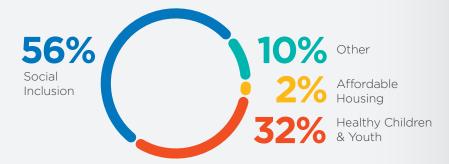
Wellbeing Waterloo Region

In 2019, KWCF aligned our Community Fund grants with the three priority areas identified through Wellbeing Waterloo Region (WWR):

- 1. Affordable Housing where everyone has a place to call home
- 2. Healthy Children & Youth where all children and youth have the foundation they need to thrive and reach their potential
- **3. Social Inclusion** where everyone is welcome and can belong

We've chosen to partner with WWR to actively collaborate to build understanding and to leverage our community's collective knowledge, expertise and resources to achieve the best results.

This chart highlights the percentage of our Community Fund grants that align with each of the WWR priority areas. If you would like to learn more about the work we are engaged in, visit www.wellbeingwaterloo.ca.



Note: KWCF's impact investments are also aligned with WWR: 47% Affordable Housing, 31% Social Inclusion, and 22% Healthy Children & Youth. Refer to page 46 for more information.

United Nations Sustainable Development Goals

In 2015, the United Nation member countries, including Canada, agreed to focus on 17 UN Sustainable Development Goals (SDGs). The targets for the SDGs seek to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by promoting inclusive, equitable, safe and sustainable societies. In 2019, KWCF began asking charities to indicate which of the 17 SDGs their grant request aligns with when they were applying to our Community Grants and Ontario Endowment for Youth in Recreation grants. This is a new piece of data we are gathering to connect our local impact to goals on both a national and global scale.

The chart highlights what percentage of those grants align with each of the UN SDGs. (Note: many of the grants were identified by the charities as impacting more than one UN SDG.) If you would like to learn more about the UN SDGs, visit www.un.org/sustainabledevelopment.



Convening

Podcast

In 2019, KWCF was excited to be a part of the Kitchener Public Library's (KPL) Chapter One community podcast. A three-episode podcast was produced in partnership with the Sexual Assault Support Centre of Waterloo Region (SASCWR). In each podcast, Elizabeth Heald, President & CEO of KWCF, and Sara Casselman, Executive Director of SASCWR, discussed a number of topics, including justice, healing and hope, prevention, and Waterloo Region in a post #MeToo era. To download the podcast or listen directly, visit www.kwcf.ca/podcast.

"We had been searching for a way to draw attention to some of our community's most pressing issues, and KPL has provided us with the opportunity to periodically share knowledge that we hope will lead people in our community towards action — whether it be through philanthropy, volunteering or furthering the discussion."

Elizabeth Heald, President & CEO, Kitchener Waterloo Community Foundation.

On the Table

Over food and drink, friends, colleagues, neighbours, and other community members gathered across 42 locations in Waterloo Region in September 2019. The purpose? To take part in our first On the Table event. On the Table Waterloo Region was a three-day event, coordinated by KWCF in partnership with the Cambridge & North Dumfries Community Foundation, inviting hosts to bring together people to connect with one-another face-to-face to discuss what mattered to them in our community.

Ten key themes emerged, along with ten things our community told us we can collectively do. Read the On the Table 2019 Reflections & Insights about Waterloo Region report at www.kwcf.ca/onthetable.

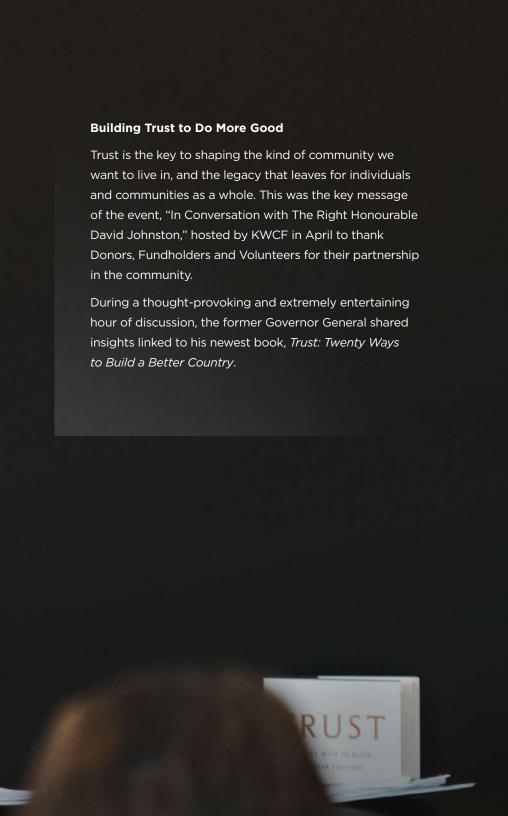
"Belonging is rooted in trusting relationships. This takes time and sustained effort."

On The Table participant



Convening (continued)











International Women's Day

Recognizing that Waterloo Region was ranked 20 out of 25 amongst Canadian cities for quality of life for women, KWCF partnered with Carizon, SHORE Centre, YW Kitchener-Waterloo and the University of Waterloo to host an International Women's Day Event on March 6, 2019.

The event featured inspiring female leaders speaking on a variety of topics, including uWaterloo's HeForShe IMPACT program, equity and empowerment in philanthropy, and the 21st century feminist economy.

Special thanks to the speakers (above left to right):

Dr. Diana Parry — Associate Vice President, Human Rights,

Equity and Inclusion at University of Waterloo

Andrea Dicks — President at Community Foundations of Canada

Petra Kassun-Mutch — Founder, Eve-Volution Inc.

Movies That Move Us

In 2019, KWCF supported bringing two documentaries to the Region in partnership with Waterloo Global Science Initiative (WGSI) to encourage discussion over issues impacting communities at a local, national and global level. In the documentary PUSH, we got an inside look at the sometimesdevastating factors affecting the lack of affordable housing around the world. Netizen told the stories of three women seeking justice from online harassment and privacy violations. We hope to continue to be able to provide these types of opportunities to encourage discussion about important issues affecting our community.





Doing More Good, Forever, Together with KPMG

Mary Jo Fedy remembers witnessing first-hand the impact of KPMG's partnership with Kitchener Waterloo Community Foundation (KWCF). In 2016, the organizations partnered to bring former Governor General Adrienne Clarkson to Waterloo Region for a free, public event to speak about her new book on belonging (Belonging: The Paradox of Citizenship). At the event, a young boy bravely stood up and asked Clarkson what advice he should give a friend who was struggling with fitting in at school.

"KPMG has a deep commitment to giving back to the community. It isn't a whole lot different than the philosophy of our first Managing Partner who set up the office more than 100 years ago - and that is to give back to the community."

Mary Jo Fedy

Partner, KPMG Enterprise, Office Managing Partner, Waterloo





"We all knew he was talking about himself, and it was just so heartbreaking. But I was so proud and pleased that KWCF saw the need for this event and put it together and we were able to support that vision," says Fedy. "Even if one boy walked away feeling like he had another tool in his toolkit, it was worth every penny of it."

For Fedy, the Managing Partner of KPMG's Waterloo office, the ability to help others and do good is something she thinks about - and acts upon - every day. It's part of "her DNA," which was cultivated in large part at KPMG and is evident in how she leads KPMG's partnership with KWCF.

KPMG has partnered with KWCF since 2004. It started with a donation to a donor-advised fund in memory of the wife of a now-retired Managing Partner. Later, it included supporting KWCF's Vital Signs® report, which the company adopted as its own strategy for corporate social responsibility, as well as Random Act of Kindness Day®, and several other initiatives.

"KWCF shares our philosophy of not only wanting to treat the symptoms, but affect better outcomes. And to try and get at root causes, and understand how we can change the path forward," says Fedy. "So they understand that it isn't just about writing a cheque."

Today, the partnership includes other initiatives to convene discussions about issues that are important in our community. The KWCF-hosted International Women's Day event is one example, which Fedy says fits well with KPMG's focus on diversity and equity, with a specific focus on gender equality. Another is KWCF's "Do More Good Dialogue" that is launching in 2020 with support from KPMG.

"As KWCF sets its strategic direction, we look forward to being able to play a part — where it makes the most sense, and as it fits with KPMG's strategy."

As for the future, Fedy is looking forward to continuing the collaborative relationship with KWCF in the long-term. She is also hoping to encourage community members to take a little bit of time each day to think about how each individual person can make a difference.

"Our hope for the future of the community is to just encourage everyone to do a little more, and do it a little more often," says Fedy. "And individually it isn't significant, but collectively it is monumentally significant."



"oneROOF staff went above and beyond. They've helped me more times than I can count over the last six years."

- Female, age 24

For many youth who are homeless, every day is a life-and-death battle against mental illness, drug addiction, underemployment, and exploitation — or all of these. But the supportive programs and staff at oneROOF Youth Services (oneROOF), the only youth-specific shelter and drop-in in Kitchener Waterloo, is providing a lifeline to this vulnerable population, and helping to change lives.

"We were very blessed that KWCF recognized that what we're doing will move the needle on youth homelessness."

- Sandy Dietrich-Bell, MSW, RSW, CEO of oneROOF

oneROOF Youth Services: A Haven of Safety

About Lifeline

oneROOF's Lifeline program is literally a lifeline to hundreds of local youth who are homeless or at risk of homelessness. In 2019, this program received \$18,150 in funding from Kitchener Waterloo Community Foundation's (KWCF) Community Fund, as well as \$2,000 from the Landmann Family Fund and \$1,850 from the Mary Bales Fund. These grants mean the organization can continue to provide 24/7 access to essential services, such as showers, laundry and food, as well as daytime access to medical services, crisis counselling, and a computer lab.

About Change4Change

In late summer, oneROOF will be opening a thrift store to help provide youth with employment opportunities, as well as practical and transferable jobs skills. The Change4Change program received \$25,600 in funding through KWCF, from the TD Merv Lahn Community Development Fund. The money is being used to renovate the storefront, which will be located at oneROOF's new, larger location at Sheldon Avenue and King Street in Kitchener.

Impact Investment

In 2019, KWCF agreed to provide an impact investment loan to oneROOF to help the organization expand its footprint at its new location, creating office space for youth-focused organizations. This way, youth can access all of these services at one hub. The new location has been deemed The Core — the name illustrates the need for core services and wraparound supports to be accessible in one place.

By The Numbers

In 2018, oneROOF's Lifeline program served over 25,000 meals, over 48,000 units of service and remained available to youth 24/7, 365 days/year.

Note: At the time of writing this Impact Report, COVID-19 has seriously impacted the work of oneROOF. COVID has presented oneROOF with unique challenges in that our shelter youth are now being asked to remain on site (in self isolation) 24/7; which has meant that the youth we served who were not utilizing our shelter are now being asked to self isolate in their existing housing. At this time we are no longer able to accept donations of clothing or food; however monetary donations are needed and welcomed. Visit **www.oneroof.org**.



"Now more than ever, it's important to provide children and youth with transportation. Once we are not faced with COVID-19, we're trying to give people an opportunity to be socially involved. If they're socially involved, all the other challenges they are facing will be minimized or mitigated through that social interaction"

- **Stephen Jackson**, CEO of Anishnabeg Outreach

Anishnabeg Outreach offers a hub of wraparound services for the Indigenous community in Waterloo Region. This includes an Early ON Centre for children up to the age of 6 and their families, as well as employment services and a family centre. Anishnabeg Outreach also has extensive experience with lending programs. It manages thousands of dollars in weekly donations of clothing and other essentials like diapers, as well as lending libraries for Christmas presents and even Halloween costumes.



Anishnabeg Outreach: Bicycle Lending Library

Growing up, many of us remember riding our bikes to our friends' house, or to a part-time job. That pair of wheels meant freedom and access to the world. But for some in the community, buying a bike could mean financial hardship. That's where a new bicycle lending library being launched in 2020 by Anishnabeg Outreach hopes to make a difference.

About the Project

The project will provide bikes to children and youth in need. Once COVID-19 no longer requires us to social distance, the project will also teach children and youth how to repair and maintain their bikes, as well as the importance and proper use of safety gear. This service provides transportation, self-esteem and opportunities to participate in social events with peers and or family that involve bicycles.

Impact of the Grant

In addition to the donation of bicycles from Waterloo Regional Police and other organizations, a 2019 grant from Kitchener Waterloo Community Foundation (KWCF) will go towards funding equipment, parts, and safety gear to help the program get rolling. "I think the grant was critical and seminal in helping us launch the bicycle lending library," says Stephen Jackson, CEO of Anishnabeg Outreach. "This is a brand-new program that we're just getting it off the ground."

Next Steps

Anishnabeg Outreach is currently interested in the donation of bicycles in good working condition, as well as the donation of dollars toward the purchase of helmets, locks and bells to ensure safety while riding. If we are still experiencing social distancing due to COVID-19, you can visit www.aocan.org to donate, and find out where to drop off items or how to provide them with support toward refurbishing bikes.



"When you build community and you see someone as a person, then you are less likely to cause harm to them. You are also more aware of the harm you cause when it happens."

- Julie Friesen, Director of Programs at Community Justice Initiatives

What is Restorative Justice

Restorative justice is a way of addressing conflict and crime in a way that enables the person who caused the harm, people who were affected by the harm, and the community to create a meaningful solution.

"The Together Project has enabled us to practically implement a recommendation in our recent community consultation report to bring restorative justice responses to Islamophobic hate incidents. We are very pleased that Muslim women have been trained as mediators for such cases through this project. Furthermore, The Together Project helps shine a light on the issue of Islamophobia in our community and engages the community in building a collective response to Islamophobic hate incidents."

 Sarah Shafiq, Coordinator of Coalition of Muslim Women of KW's Together Against Islamophobia Program



The "Together" Project: Restorative Responses to Islamophobia

A deadly shooting at a Quebec mosque. A runner disqualified from a race for wearing a hijab. A racial slur yelled on a city bus. These incidents of Islamophobia are all too real for many Muslims around the world. But in Waterloo Region, a new pilot project involving the Coalition of Muslim Women of KW (CMW) and Community Justice Initiatives (CJI) may offer an opportunity for healing and community building.

About the Project

The one-year project, titled "Together", pilots a restorative approach to incidents of hate crime in Waterloo Region by offering a safe space for people to build understanding of one another. The two organizations are working together to develop a model to apply a restorative justice approach to hate based incidents or crimes against members of the Muslim community, particularly women. Under the Together project, CMW and CJI are training groups of volunteers from both organizations as mediators for cases of hate based harm. The Together team will build community in many ways, including providing mediation services in hate based harm situations as well as facilitating restorative justice circles in the community.

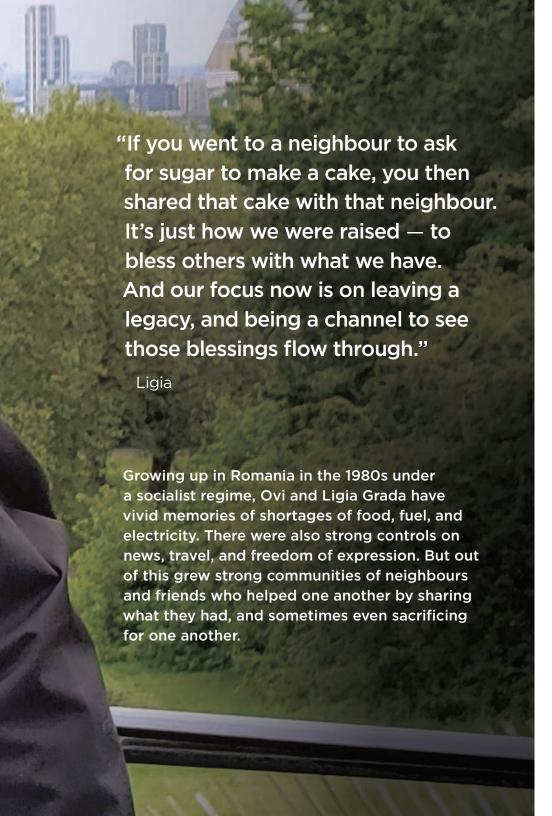
Impact of the Grant

The pilot project was made possible due to a 2019 Community Fund grant from Kitchener Waterloo Community Foundation (KWCF) for \$35,000. The organizations utilized the money to first hold discussions on what the project should look like, what they hoped to accomplish, and to conduct research in this area. Then training was implemented in the following phases:

- 1. CJI brought together a group of volunteers from CMW for transformative mediation training
- 2. CMW brought together experienced CJI mediators to learn more about Islamophobia
- 3. All volunteers were trained in mediation and restorative practice with a focus on people impacted by Islamophobia
- 4. The training was opened up to people across Waterloo Region

Note: At the time of writing this Impact: Annual Report, COVID-19 has impacted the work of both the Coalition of Muslim Women of KW and Community Justice Initiatives, and the services both organizations provide across Waterloo Region. If you want to learn more about the "Together" project, or support either organization directly, please visit **www.cmw-kw.org** or **www.cjiwr.com**.





One of the ways the Grada's are leaving a legacy is with a Donor Advised Fund — Invested for Impact with Kitchener Waterloo Community Foundation (KWCF) — the first ever since this new type of fund was launched in 2018. The fund is invested 100% for social and/or environmental impact alongside KWCF's impact investments. Granting dollars from the Grada's fund will be directed by them to address the needs of the community.

The Grada's decided that 100% of their granting will to go towards addressing the lack of affordable housing in Waterloo Region. It's an issue they were already aware of. And remembering the warm welcome they received from the community when they moved to Canada in 2003, they wanted to give back locally.

"We are not looking for a return for ourselves. We are looking for a return for the community," says Ovi. "And personally as a donor and entrepreneur at heart, I wish to stimulate local businesses and organizations to invest in innovation, which has a positive impact overall on the community."

The Grada's were introduced to KWCF last year by a friend. They already had an interest in helping to solve the pressing need of lack of affordable housing, and were impressed with KWCFs ability to create a fund that invests in companies, organizations and funds with the intention to generate social or environmental impact, alongside a financial return.

As for others considering setting up a fund with KWCF, the Grada's said the experience of being a Donor brings so much joy and purpose. "It fills up your heart," says Ligia. And this type of fund means you can impact individuals, as well as organizations.

"We want to live a life that is fulfilled by giving and knowing that we invest in the lives of other people," says Ovi. "We give today and someone's life will be enriched tomorrow."

If you would like to learn more about establishing a Donor Advised Fund — Invested for Impact, contact Dan Robert, Director, Philanthropy at dan@kwcf.ca or 519-725-1806 x 205.



"Before we had Victoria, we decided that we really wanted to expose her to the world," says Lori. "We want her to know that she has a lot to be grateful for, and that it's important to give back." - Lori Every Christmas since her daughter was about two years old, Lori Payne would take Victoria along with her to the store to buy presents for the annual KW Toy Drive. This isn't just a one-off event it's part of an overall philosophy of giving and gratitude that Lori and husband Rob have actively cultivated, and made a family motto.

It's this same philosophy that led the Payne's to set up a bequest in their will for Kitchener Waterloo Community Foundation (KWCF), which Rob says is an opportunity to invest in the community over the long term.

"We don't see this as charity. We see this as an investment to give back to the community that gave us everything we have," says Rob.

Lori and Rob, who met three decades ago as students at Wilfrid Laurier University, have given a lot of thought to the bequest. They look forward to potentially involving Victoria, now 13, in deciding how to allocate funds — whether it's donor-advised, part of a community fund, or invested for impact.

"I love the fact that at KWCF we can choose down the road how we want to allocate the bequest, and that Victoria can have a role in helping to make that decision," says Lori.

This legacy of giving is something that Lori has embraced for decades, eagerly offering up her skills, time, and passion to a number of organizations throughout the Region. For the last seven years, she has been on the Board for KWCF, and in 2019 stepped into the role of Vice-Chair. She began volunteering after feeling like she wasn't fully appreciating all of the wonderful things in her life.

"I knew I needed to volunteer in order to stay grounded," says Lori. "That small ability to make an impact, learn about an issue, and to make a difference with my skills — that's what I love."

That perspective fits perfectly with the family's decision to set up a bequest, says Lori, adding that it's also a great option for individuals and families who may not be able to give something now, but who want to create a lasting legacy.

If you would like to learn more about family philanthropy or establishing a legacy fund with KWCF, please contact Dan Robert, Director, Philanthropy at dan@kwcf.ca or 519-725-1806 x 205.

2019 Funds

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Individuals, families, companies, other charitable organizations, and municipalities have established funds with Kitchener Waterloo Community Foundation.

We provide seven different fund options for Fundholders to choose from based on their charitable interests, the level of involvement they want in annual granting, and the legacy they want to leave.

In 2018 we surveyed our Fundholders and 100% of those who responded said they would choose to set up a fund with KWCF if they had the opportunity to do it again.

Fund types include:

Community Fund (unrestricted) — Your gift is directed to a fund within the Community Fund and will be used to meet ever-changing community needs — including future needs that often can't be anticipated at the time you set up your fund.

Donor Advised Fund — Annually, you work with our granting team to identify ways to use dollars from your fund to address the issues and needs you care about most.

Donor Advised Fund - Invested for Impact — Your fund is invested 100% for social and/or environmental impact and used to make impact investments or used for Impact Investing. Annually, you work with our granting team to identify ways to direct granting dollars from your fund to address the issues and needs you care about most.

Designated Fund — You select the charities upfront, and we designate your grants to them every year.

Field of Interest Fund — You identify issues you care about, such as the arts, aging, the environment, or affordable housing, and we make grants on your behalf. Your gift stays flexible enough to meet community needs in your area of interest, even as they change over time.

Charitable Organization Endowment Fund — An attractive option for local charities that currently manage or are interested in establishing their own endowment fund through Kitchener Waterloo Community Foundation. You build the fund. We take care of the rest.

Student Awards Fund — Your chance to invest in your community's future and show students you care. We provide the expertise to help you award scholarships, based on the criteria you establish, to help students achieve their dreams.

FUNDS — MARKET VALUE (AS OF DECEMBER 31, 2019)

The "50" Plus Team Fund	399,408	David Johnston R+T Park Community Impact Fund	310,128
Alex Schmidt Memorial Fund	56,620	Don Hutzler & Elaine King Fund	191,154
Alfred C. & Shirley E. Filsinger Fund	56,130	The Donald Lynes Family Fund	157,183
The Alice (Braley) Judges-Walter Judges Fund	445,853	Dorothy Shoemaker Literary Award Fund	145,940
Alice Elizabeth Brown Fund	223,383	Douglas Brock Fund for Conservation & Music	104,613
ALL IN 2020 Fund	36,479	Dr. Eric (Ric) Soulis Memorial Trees for Schoolyards Endowment Fund	6,051
Amy Hallman Snyder Award Fund	35,375	Dr. John D. Stewart Fund	,
Ann Frank Fund	47,143		1,353,944
Anonymous Fund	21,047	Dylan Galilee "Love Joy Laughter" Fund	8,883
Anonymous Fund	20,393	Elizabeth and Cam Witmer Family Fund	7,002
Anselma House Endowment Fund	35,031	Emmerton Fund	257,869
Audrey and Gerald Moser Trust	284,868	Erb & Good Family Funeral Home Community Fund	86,187
Barb and Bill Hall Charitable Fund	177,850	Eric and Muriel Misch Family Fund	501,036
The Barry and Shirley Humphrey Fund	387,271	Ernest Kendall Award Fund	34,724
Big Brothers of Kitchener-Waterloo Promise Scholarship		Esther Bingeman Gascho Fund	64,413
Fund	14,572	The F. P. Schneider Memorial Fund	110,642
Big Sisters Endowment Fund	68,805	Firecracker Fund (In Memory of Lynsey Frangakis)	17,540
Black Brass Fund	5,374	Florence Louise Marsland Fund	368,943
Bowden Family Fund	812	France-Anne Sweeny "Making A Difference" Fund	629,868
Brenda and Peter Hallman Family Fund	835,563	Frank Johnson Memorial Fund	4,996
Brian & Irene Allison Fund	59,736	Fred and Dora Mae Blayney Fund	569,428
The Brian Fisher Family Fund	231,419	From "A St. Jerome's Boy" Fund	268,735
The Brian and Pauline Fisher Fund		From "A St. Jerome's Boy" Fund (St. Jerome's High School)	
The Christine Fisher Memorial Student Award Fund		Mr. Dave Fund (A RAK Comes Back)	
The Nancy Paul-Fisher Memorial Fund		Fung Family Fund	44,578
Brush with Art Visual Arts Fund	48,116	George Chatzis Legacy Fund	18,309
Bryce and Nancy Walker Family Fund	165,011	George Cluthe Fund	263,401
Canadian Clay and Glass Endowment Fund	509,764	Gina and Kuldeep Chhatwal Family Trust	139,561
The Charles E. Heller Fund	147,077	Good Family Fund	5,000
Child Witness Centre - Balsillie Endowment Fund	63,619	Grand National Legacy Fund	16,646
The Choices Fund	201,238	Grand River Conservation Fund	42,693
Community Support Connections Fund	806,742	Greater KW Chamber of Commerce - Corporate	
Cotton Mendes Family Fund	5,000	Challenge Fund	186,156
Dan Snyder Fund	58,302	Gummow Hospital Support Fund	130,458
The David and Eleanor Yach Family Fund	312,690	The Hajra and Ross Wilson Fund for the Arts	111,955
David Clare & Susan Ferne Bender Family Fund	119,658	Harold and Gloria Chapman Family Fund	98,693

Hartman and Brenda Krug Family Fund	89,278	Mary and Warren Ober Fund	204,352
Helen and John Beynon Family Fund	58,972	Mary Bales Fund	297,311
Hickey Family Fund	83,753	The Matthew & Rochelle Family Fund	2,475
The Hilde English Memorial Fund	52,111	McMurtry Family Fund	795,336
Homer Watson House & Gallery Endowment Fund	43,536	Merv and Diane Redman Family Fund	132,379
Horace and Rita Coelho and Family Unsung Heroes Fund	43,447	Miller Thomson Community Fund	45,696
Hospice of Waterloo Region Endowment Fund	28,236	The Moe Norman Memorial Fund	185,516
The Howard G. Schneider Cancer Care Fund	82,925	The Motz Family Endowment	1,628,876
Hughraine Fund	890,584	Murray Fried Fund	258,586
Immigration Partnership Fund for Immigrant and Refugee Initiatives	3,091	The Musagetes Fund	10,619,305
Intentions of A and M Fund	181,776	Music Fund	145,082
James E. Lipskie Memorial Fund	11,833	Nancy Borusiewich Fund	19,336
Jenkins Sauer Fund	32,144	NHLPA Dan Snyder Memorial Student Award Fund	133,160
The Jim and Sandy Beingessner and Family Fund	418,060	Ormston Family Fund	350,532
The Jim and Sue Hallman Family Fund	770,013	Palliative Care Fund	319,092
Jim Wilken Fund	25,442	Parents for Community Living Robert Denomme Fund	109,578
John A. McLennan Family Fund	344,224	Paul Kuntz Legacy Fund	120,927
The John R. Robins Fund	127,321	Pollock Family Fund	6,753,611
Junior Achievement Terry Burch Memorial Fund	43,678	R. Jack Middlemass Memorial Fund	161,082
The Keith and Winifred Shantz Fund for the Arts	3,867,682	Retired Business & Professional Men's Club of K-W Fund	30,459
Ken Murray Fund	870,723	Reuben Edwin Cleghorn Fund	176,147
KidsAbility Foundation Endowment Fund	907,041	Rev. Carl & Jean Wagner and Family Fund	57,237
Kiite Community Fund	12,392	The Robert Caldwell Fund	23,778
Kitchener Conestoga Rotary Club Endowment Fund	290,926	Rosalind & Dieter Kays Family Fund	135,762
The Kitchener Rangers Hockey Club Scholarship Fund	590,939	Ruth Doelle Fund The Savvas & Lenia Chamberlain Fund	409,507 299,767
Kitchener Sports Association Legacy Fund	240,354	Schneider Employees' Association Community Fund	672.398
Kitchener-Waterloo Counselling Services Inc.		School Sisters of Notre Dame Legacy Fund	323,667
Endowment Fund	30,864	Scouts Canada—North Waterloo District Endowment Fund	60,211
KWCF Operating Endowment Fund	182,384	Sharon and Paul Good Fund	77.033
Landmann Family Fund	1,052,349	The Spinnaker Fund	1,375,398
Ovi and Ligia Grada Family Fund	7,000	St. Mary's General Hospital Foundation Physician's	1,373,330
Lions Club of Kitchener Community Service Fund	36,676	Endowment Fund	101,161
Lisa Schurter Memorial Fund	22,558	Steffensen Family Fund	332,485
Lonsdale and Roberta Schofield Fund	699,799	TD Canada Trust Merv Lahn Community	725.005
The Lyle S. Hallman Fund	1,734,493	Development Fund	725,085
The Mac Voisin Scholarship Series	77,797	TD Employees Endowment Fund	61,404
Marianne and Jim Erb Family Fund	73,443	The Ted and Andrea Without Family Fund	27,956
		The Ted and Andrea Witzel Family Fund	49,650

The United Way Forever Fund	2,859,378	Community Fund	20,076,247
United Way Capacity Fund		NAMED FUNDS IN THE COMMUNITY FUND	
United Way Families and Children Fund		A. Edward Johnson Fund	843,100
United Way Rod Cleaver Memorial Fund United Way Seniors at Risk Fund		BF Goodrich Foremen's Club Fund	285,226
United Way Susan Harkins Innovation Fund		Barbara Hill and David Rutherford Fund	5,000
The Uptown Waterloo Jazz Festival Endowment Fund	50,923	Kitchener Downtown BIA Fund	4,285
The Urie A. and Dorothy M. Bender Endowment Fund	88,168	Fred and Dora Mae Blayney Fund	132,867
Victoria Cleghorn Fund	129,491	Bob and Georgina Wagner Fund	41,641
The Victoria D'Agostino Children's Benefit Fund	167,939	Ronald and Mabel Dalton Fund	13,950
Victoria J. Suljak Memorial Fund	112,042	Deer Ridge Golf Club Endowment Fund	5,000
Wagner Livock Fund	46,054	Dare Family Trust	1,435,100
The Walter A. Bean KWCF Scholarship Fund	104,773	Eleanor Davidson Fund	50,000
Walter and Florence Martin Endowment Fund	134,361	Fryday-Field Family Trust	5,000
Walter and Jean Hachborn Fund	559,133	Gordon A. MacKay Fund	20,628
Waterloo Region International Plowing Match 1995	450,635	Gary F. Parker and Family Fund	71,011
and 2012 Fund		M. Grace Schmidt Fund	10,000
The Waterloo Region Record - Lyle S. Hallman Foundation Kids to Camp Fund	1,184	Keith and Bobbie Gummow Fund	100,782
The Waterloo Region Record Literacy Fund	128,806	Roland & Dae Harris Fund	40,200
Weiland Family Foundation Fund	1,298,469	Howard Jasper Fund	5,568
Westfall and Hill Family Fund	750,596	Jane Humphries Family Fund	20,000
Westmount Golf Club Charity Fund	786,025	Jonas Bingeman Fund	11,031
Westmount Oktoberfest Charity Pro-Am Golf		John M. Harper Fund	5,525
Tournament Fund		Kitchener Mayor and Council Fund	41,637
The William Roberts Family Fund	15,456	Keith Shantz Memorial Fund	1,518,111
The Woolwich Community Fund	329,698	Lisa McLean Memorial Fund	19,739
The Woolwich Community Fund – Fountain of Memories Award		Larry and Debra Murray Fund	27,440
WPL Endowment Fund	242,723	Noreen and Robert Blake Fund	10,014
WPL Summer Reading Club Fund	,/20	Pearl Weber Estate Fund	5,000
Youth Advisory Council (YAC) Fund	52,311	Ross Arthur Bergey Fund	15,000
Youth in Recreation Fund - Ontario Endowment	,	Ross Edward Hahn Fund	21,520
for Children and Youth in Recreation Fund	1,236,993	Roy Ellsworth Jefferson Estate Fund	137,886
YW Endowment Fund	1,988,821	James F. Robertson Fund	11,614
YW General Fund		Robert Warren Learning Legacy Fund	2,497
YW Emergency Shelter Fund	1.500	J.T. "Sam" Hill Fund	195,895
Zamin Family Fund Zonta Club of Kitchener-Waterloo Fund	52,060	Trillium Estates Limited Fund	70,000
		Waterloo Manufacturing Company Fund	20,500
		The William D. and Deen Smith Fund	2,700

Donors

Donors and Legacy Leaders* are the charitable leaders in our community. At Kitchener Waterloo Community Foundation (KWCF), we make it easy for people to do more good by supporting the causes they care about most.

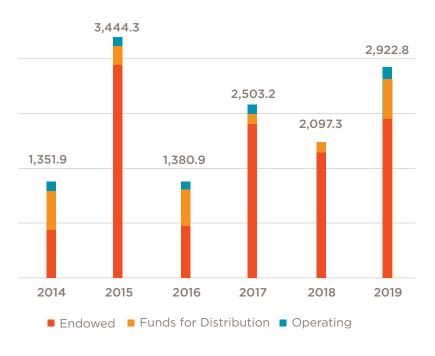
KWCF is very grateful for the confidence our Fundholders and Donors have in our ability to serve our community — now and into the future.

Donations are received from individuals, families, companies, other charitable organizations and municipalities. Donors may contribute to endowed funds (funds that help permanently, or for a specified period of time, usually greater than ten years), funds for distribution (funds that are held for granting, usually within two years), or to the operations of KWCF to assist us in helping the community.

We are pleased to report that total donations for 2019 exceeded \$2.9 Million.

Accumulated donations & legacy leaders

Total Donations Received (thousands)



^{*}Legacy Leaders are Donors who have indicated their support to KWCF through bequests, RRSPs, RRIFs, charitable gift annuities, charitable remainder annuities or life insurance.

ACCUMULATED DONATIONS TO DECEMBER 31, 2019 (OVER \$5,000)

\$10,000,000+

Michael Barnstijn & Louise MacCallum

\$5,000,000-\$9,999,999

John A. & Joyce Pollock

Keith M. & Winifred Shantz*

\$1,000,000-\$4,999,999

Dare Family Trust

Jim & Sue Hallman

Lyle S. Hallman*

Dr. John D. Stewart*

United Way Waterloo Region Communities[^]

Estate of George Weiland

YW Kitchener-Waterloo[^]

\$500,000-\$999,999

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in Recreation

Gert* & Jean Steffensen

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Committee

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Westmount Golf & Country Club

\$100,000-\$249,999

Anonymous

Aqueduct Foundation - The Helmut and

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Estate of Reuben Edwin Cleghorn

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The Fairmount Foundation

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Estate of Murray Fried

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Estate of Charles Heller

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\$50,000 - \$99,999

Anonymous

50 Plus Team

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City of Kitchener

The Dan Snyder Memorial Foundation

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Uptown Waterloo Jazz Festival Inc.^

Karin W. E. Voisin

Bob & Georgina Wagner*

The Walter Bean Grand River Community Trails

oundation

Waterloo Manufacturing Company Limited

Andrea & Ted Witzel

The Woolwich Community Fund

Zehrs Markets Limited

Zonta Club of Kitchener Waterloo[^]

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Heidi Balsillie

Andrew & Lillian Bass

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Dora Bingeman Bingemans Inc.

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David Kerr & Sandra Walneck

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Jennifer King & Christopher McIntyre

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Kitchener Waterloo Civitan Club

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United Way of Cambridge and North Dumfries

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Women's Crisis Services of Waterloo Region^

Nola Young

Zehr Management Inc. Ziggy's Cycle & Sport Ltd.

Vivian Zochowski

\$5,000 - \$9,999

Randy Adams

Steve & Vera Aldersley
Barnraising Associates Inc.

Greg Barratt

BDO Dunwoody LLP

Christine Bird BLM Group Inc.

BMO Employee Charitable Foundation

Andrea & Andrew Bocking

T. Larry Bourk

Ed* & Eleanor Brubaker Trudy & Dr. William Bryant

David* & Millie Buehlow

R.M. Buie

C3 Group Inc.

Ursula & William S. Carter

Central Ontario Chinese Cultural Centre Christie Digital Systems Canada Inc.

Chubb Insurance Company of Canada

Cloverleaf Foundation

Coldwell Banker Peter Benninger Realty

Conestoga-Rovers & Associates Ltd.

Manfred & Penny Conrad Cowan Benefits Consulting

Cecilia Cotton & Christopher Mendes

Don* & Marilyn Craig

Crawford Adjusters Canada Inc.

Crompton Co. Mary D'Alton Heidi & Neil Davidson

Deer Ridge Charity Golf Tournament

D'Arcy & Sandy Delamere
David Drew & Avvey Peters

Michael & Patricia Ennis D'Arcy & Steve Farlow

Gerald & Marg Finnen

Dr. Brian G. Field & Karen Fryday-Field

Friends of the Schneider Haus

Nyle H. Futher

Dianne & Mike Galbraith Raymond T. Gibney* Rodney N. Goetz

Stacey Good

Gowling WLG (Canada) LLP

Ligia & Ovidiu Grada

Dorothy Greb H M Advisors Inc.

H.B. Gordon Education Foundation

Arthur H. Hahn*

Jac N. & Kusum Hanemaayer

Paul G. Haslam

Estate of Martha M. Hauck

Donald & Jo-Anne Haycock Jean L. Hein & Gytis T. Matulus

William R. Henderson*

William Herzog*

Barbara Hill & David Rutherford

Hi-Tech Hockey League

Hogg Fuel & Supply

Suzanne Hyatt

Imasco Limited
Ivey Foundation

Joseph E. Seagram & Sons Ltd.

James & Lee Kay

Martha Kays

John & Sandy Kendall Marlene Kennedy Kiite Inc.

Kitchener-Waterloo Oktoberfest

lain Klugman

Carl* & Jean Knell

Ollie & Owen Lackenbauer

Heather & James Lackner

George W. Lange

Lear Corporation Canada Ltd.

Stephen Lindt & Diane B. Wolfenden

Linwood & District Lions Club

Betty & David Luft Michael J. Marshman

Marion Martin

Dr. Greg & Leslie Mason Harvey Ian McIntosh

Chris McLean

McNeil Consumer Healthcare

Miller Thomson LLP William A. Moeser* Corinne Moffatt

Carol Moogk-Soulis

Donna & Stanley Nahrgang

Mary Nairn

Netwerx Media Solutions Inc.

Ontario Die International Ontario Seed Co. Limited

Penguin Power

Margot & Thomas Pick

Pollock and Williams Limited

Dr. Ronald Pond

Quarry Integrated Communications Inc.

Cameron Redmond

Retired Business & Professional Men's Club

Richardson GMP Limited Gordon & Jean Riedlinger

The Robert and Judith Astley Family Foundation

Trent Robinson
Craig Robson

Michael & Pauline Ronzio

Frank Rovers

Michael Roy

Royal Trustco

John W. Rumpel*

S.G. Cunningham (Kitchener) Limited

S-S Technologies

Sandvine Incorporated

Edward G. Schafer

Michael Schmidt & Suzanna Walter

Joan & Michael Schurter

Ron & Susan Schwark

Gordon & Lynne Short

Harold F. Snyder*

Terry & Wayne Snyder

Lindsay & Louise Somerville

Dr. Donald Spink*

Sweeny & Co Architects

Donald S. Sykes*

Gerald & Susan Taylor

Ellen Todd

Anne Trussler

David & Kitty Uffelmann

Tatyanna & Terry van Lenthe

Elizabeth Walter

Barb & Robert L.* Warren

Alison & Alistair Watson

Catherine & Don E.* Weaver

Weber Supply Company

Estate of Pearl Weber

Janice & John* Weber

Shelley Wilken

Larry Williamson

Duncan & Harriet* Winhold

Dr. Cam & Elizabeth Witmer

Words Worth Books Limited

John & Julie Wynen

Judith & Dr. Peter Wyshynski

LEGACY LEADERS

Legacy Leaders are Donors who have indicated their support to KWCF through bequests, RRSPs, RRIFs, charitable gift annuities, charitable remainder annuities or life insurance.

Anonymous (22)

Brian & Irene Allison

Ellen Baynton-Walker

Urie Bender*

Peter Black*

Douglas G. Brock

Mary Buhr

riary Darii

Penny Cleaver

Karen Coviello

Esther E. Gascho

Carl & Joyce Heck

John Hesse

Gerald Hooper

Dianne & Wayne Moser

Lois Norris & Leonard VanWonderen

Mary Louise & Milne Oakes

Lori & Rob Payne

Alan Quarry

Irene Rooney

Anne & Malcolm Shantz

Deen & William D.* Smith

Brenda & John Thompson

David P. Uffelmann

Karin W. E. Voisin

Gary & Lucinda Wallace

Beverley & Dennis Watson

Michelle & Rob Way

David J. Westfall

Hajra* & Ross Wilson

There are several ways to give to Kitchener Waterloo Community Foundation (KWCF). As a Donor, you can choose the type of donation that best meets your financial needs and personal wishes. For more information about types of gifts you can make to KWCF, please call **519-725-1806** or visit our website at **www.kwcf.ca**.

NOTE

^{*} Indicates Donor is deceased. Placement of the * after a first name indicates one individual is deceased. Placement after last name indicates both individuals are deceased.

[^] Indicates organization holds a Charitable Organization Endowment Fund.

2019 Grants

Kitchener Waterloo Community
Foundation (KWCF) is focused on
making an impact in our community to
support our mission of creating caring
communities where everyone thrives.

Building on our connections and knowledge of the non-profit sector, in partnership with our Fundholders and Donors, we provide grants throughout the year. KWCF helps charitable organizations across our community make a difference by providing them with funds for programs and initiatives, student awards, and much more.

Our granting trend over the past five years has resulted in relatively stable granting despite volatile markets. We are positioned to ensure stable granting through the use of Stabilization Reserves for each of our funds.

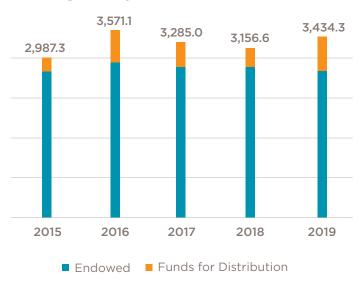
Operating costs are funded primarily by fees levied on assets under management. The average fee that supports our operations is 1.3%.

In 2019, our Community Fund grants focused on the 3 key priorities identified through Wellbeing Waterloo Region:

- 1 Affordable Housing where everyone has a place to call home
- 2 Healthy Children & Youth where all children and youth have the foundation they need to thrive and reach their potential
- 3 Social Inclusion where everyone is welcome and can belong

We've chosen to partner with Wellbeing Waterloo Region to actively collaborate to build understanding and to leverage our community's collective knowledge, expertise, and resources to achieve the best results. If you would like to learn more about the work we are engaged in, visit www.wellbeingwaterloo.ca.

Granting History (thousands)



GRANTS AWARDED JANUARY 1, 2019-DECEMBER 31, 2019

The Community Fund is an unrestricted fund that strives to improve the overall well-being of our community through strategic and innovative granting.

through strategic and innovative granting.	
Adventure4Change	15,000
Alzheimer Society Waterloo Wellington	13,800
Anishnabeg Outreach Employment and Training Inc.	10,000
Bereaved Families of Ontario - Midwestern Region	2,600
Big Brothers Big Sisters of Waterloo Region	20,000
Brain Injury Association of Waterloo-Wellington	3,000
Business and Education Partnership of	
Waterloo Region	10,000
Cambridge & North Dumfries Community	
Foundation	10,000
Capacity Canada	10,000
Cherry Park Neighbourhood Association	5,000
Child Witness Centre	20,000
City of Kitchener	35,000
City of Waterloo	10,000
Community Justice Initiatives	35,000
Community Music School of Waterloo Region	8,400
Focus for Ethnic Women, Waterloo Region	20,000
Green Light Arts	5,000
HopeSpring Cancer Support Centre	8,200
House of Friendship	18,000
Independent Living Centre Of Waterloo Region	10,000
Inter Arts Matrix	10,000
KidSport Canada - Ontario - KW Chapter	7,000
Kitchener Downtown Community Heath Centre	25,000
Kitchener-Waterloo Art Gallery	15,360
Kitchener-Waterloo Symphony	12,000
KW Counselling Services	20,000
K-W Pregnancy Resource Centre	7,300
Lutherwood Child & Family Foundation	3,000
Marillac Place	8,830
MaRS Discovery District	22,883
Mennonite Central Committee Ontario	20,000
Nutrition for Learning	5,000
oneROOF	18,150
Pat the Dog Playwright Development Centre	5,000
Pathways to Education Canada	10,000
rare Charitable Research Reserve	50,000
Region of Waterloo - Wellbeing Waterloo Regio	n 56,811
Sexual Assault Support Centre of Waterloo	
Region	38,973
Sexual Health Options, Resources & Education	
Centre - SHORE Centre	4,500
SkateABLE	2,000
Strong Start Charitable Organization	25,000
The Aids Committee Of Cambridge, Kitchener,	
Waterloo and Area	7,000
The Food Bank of Waterloo Region	15,000
=	

The Working Centre	33,750	
THEMUSEUM	2,550	
Township of Wellesley	5,000	
Township of Wilmot	5,000	
Township of Woolwich	5,000	
University of Waterloo	17,000	
Vera Causa Opera	4,000	
Waterloo Education Foundation Inc.	500	
Waterloo Region Crossing	10,000	
Wilfrid Laurier University	15,000	
Women's Crisis Services of Waterloo Region	38,000	
Youth and Philanthropy Initiative Canada	4,590	
RBC Future Launch Community Challenge*		

9.400

18,100 2,500

1,800

35,666

DONOR ADVISED FUNDS

HopeSpring Cancer Support Centre

Township of Wilmot

Ann Frank Fund

Anonymous

Coalition of Muslim Women of KW

Social Venture Partners Waterloo Region

Functioning like a private foundation, Donor Advised Funds allow Donors to choose which charities to support each year.

The "50" Plus Team Fund	
Children's Wish Foundation	2,610
KidsAbility Foundation	5,945
Nutrition for Learning	5,945

Alex Schmidt Memorial Fund	
Carizon Family and Community Services	1,100
Strong Start Charitable Organization	1,100
Strong Start Charitable Organization	1,10

Anonymous	
House of Friendship	600
The Perimeter Institute for Theoretical Physics	11,049

•	•
Audrey and Gerald Moser Trust	
Carmel of St. Joseph	2,000
KidsAbility Foundation	1,500
St. Louis Parish	1,500

В	arb and Bill Hall Charitable Fund	
C	Canadian Cancer Society, Ontario Division	122
G	Grand River Hospital Foundation	122
Н	lospice of Waterloo Region	122
M	1cMaster University	122
M	1ennonite Central Committee Ontario	246
S	t. Mary's General Hospital Foundation	244
Т	he ILC Charitable Foundation	122

The Barry and Shirley Humphrey Fund Grand River Hospital Foundation St. Mary's General Hospital Foundation

Brenda and Peter Hallman Family Fund	
Hospice of Waterloo Region	6,225
House of Friendship	3,500
KWCF - Community Grants***	14,850
Rockway Mennonite Collegiate	200
United Way Waterloo Region Communities	7,425

7,450

7,450

2.300

Brian & Irene Allison Fund	
Horse Rescue Ontario & Sanctuary	420
Kitchener-Waterloo Humane Society	420
National Service Dogs	420
Ontario Society for the Prevention	
of Cruelty to Animals	420
Pride Stables	420

Brian Fisher Family Fund The Brian and Pauline Fisher Fund Camp Quality Canada

KidSport Canada - Ontario - KW Chapter	4,878
Kiwanis Club of Kitchener-Waterloo	2,500
KWCF - The Waterloo Region Record -	
Lyle S. Hallman Foundation Kids to Camp Fund***	2,040
Nutrition for Learning	2,500
Town of Innisfil	19,440
The Christine Fisher Memorial Student	

Award Fund Brock University 4,200 The Nancy Paul-Fisher Memorial Fund Women's Crisis Services of Waterloo Region 2,000

Bryce and Nancy Walker Family Fund	
Grand River Hospital Foundation	2,000
Homewood Research Institute	2,100
United Way Waterloo Region Communities	2,000

The David and Eleanor Yach Family Fund	
Carizon Family and Community Services	5,700
Strong Start Charitable Organization	5,700

,000
,000
650
750
,000

David Johnston R+T Park Community
Impact Fund
KidsAbility Foundation

9,700

B 11 B 01 15 1				C. M. 1 C	0.500
Dr. John D. Stewart Fund	0.200	Hughraine Fund	7 200	St. Mary's General Hospital Foundation	2,500
KWCF - Community Grants***	8,200	Amnesty International Canadian Section	3,200	Strong Start Charitable Organization	5,000
Erb & Good Family Funeral Home		Canadian National Institute for the Blind	4,800	The Food Bank of Waterloo Region	2,500
Community Fund		Canadian Warplane Heritage	320	The Working Centre	5,460
Hospice of Waterloo Region	3,200	Elora Pastoral Charge	1,440	United Way Waterloo Region Communities	2,500
Hospice of Waterloo Region	3,200	Engineers Without Borders Canada	1,280	YMCAs of Cambridge & Kitchener-Waterloo	1,000
Eric and Muriel Misch Family Fund		Farm Radio International	640	YW Kitchener-Waterloo	3,340
KidsAbility Foundation	4,433	Guelph-Wellington Women in Crisis	960	John A. McLennan Family Fund	
Lisaard House	4,433	Hamilton Health Sciences Foundation	960	Amici Camping Charity	3,500
The Food Bank Of Waterloo Region	4,433	Kitchener-Waterloo Symphony	320	Grand River Hospital Foundation	1,000
	,	K-W Access-Ability	3,520	Hospice of Waterloo Region	2,000
Firecracker Fund		Save the Children - Canada	3,200	The Birnie Hodgetts Children's Fund	3,500
(In Memory of Lynsey Frangakis)		The Centre Wellington Food Bank	1,440	Waterloo Regional Down Syndrome Society	1,800
Grand River Hospital Foundation	2,500	The Leprosy Mission Canada	3,200	Women's Crisis Services of Waterloo Region	1,000
·		The Ontario Educational Communications		Worner's Crisis Services of Waterioo Region	1,000
Florence Louise Marsland Fund		Authority (TVOntario)	960	Ken Murray Fund	1,000
KidsAbility Foundation	6,700	UNICEF Canada	3,520	Boys and Girls Club of Niagara	1,500
Kitchener-Waterloo Symphony	6,700	World Federalist Foundation	2,240	Guelph Chamber Choir	6,800
		Indian Court Frank		Kitchener-Waterloo Symphony	2,000
From "A St. Jerome's Boy" Fund		Jenkins Sauer Fund	1 200	Shaw Festival Theatre Foundation Canada	3,250
From "A St. Jerome's Boy"		Mennonite Central Committee Ontario	1,200	Stratford Shakespearean Festival of Canada	3,000
(St. Jerome's High School)		The Jim and Sandy Beingessner and Family Fu	nd	The Working Centre	2,000
Thames Valley District School Board	1,000	Chalice (Canada)	350	Three Centuries Festival - Elora Festival	2,000
Waterloo Region Catholic Schools		Equestrian Order of Holy Sepulchre	330	University of Waterloo	8,000
Foundation Inc.	32,078	of Jerusalem Lieutenancy of Eastern Canada	1,550	Wilfrid Laurier University	0,000
Mr. Dave Fund ("A RAK comes back")		Grand River Conservation Foundation	500	Willia Ladrier Offiversity	
Waterloo Education Foundation Inc.	7,543	Guelph Youth Singers	300	Landmann Family Fund	2,000
6 1 104/61 1 16		Hospice of Waterloo Region	10,000	Calcutta Rescue Canada	2,000
Greater KW Chamber of Commerce -		KidsAbility Foundation	500	Camp Trillium	2,000
Corporate Challenge Fund		Right to Life Association of K-W & Area	200	Days for Girls	2,000
Focus for Ethnic Women, Waterloo Region	600	St. Jerome's University	500	Focus For Ethnic Women, Waterloo Region	1,000
Junior Achievement of Waterloo Region	6,500	The May Court Club Of Kitchener-Waterloo	500	Grand National Exhibition Association	2,000
Harold and Gloria Chapman Family Fund		United Way Waterloo Region Communities	1,000	HopeSpring Cancer Support Centre	3,000
	1,000	Officed Way Waterloo Region Communicies	1,000	Hospice of Waterloo Region	3,000
Hospice of Waterloo Region	600	The Jim and Sue Hallman Family Fund		Lost & Found Theatre Inc.	2,000
Kitchener-Waterloo Symphony Sanctuary Refugee Health Centre	600	Cambridge Self-Help Food Bank	2,500	oneROOF	2,000
Sanguen Health Centre	600	Carizon Family and Community Services	20,000	Parents for Community Living Kitchener -	2,000
The Working Centre	600		20,000	Waterloo Inc	8,000
The Working Centre	600	Erb Street Mennonite Church	20,000	Reception House - Waterloo Region	1,000
Hartman and Brenda Krug Family Fund		Grand River Hospital Foundation	18,900	SkateABLE	3,400
St. Mary's General Hospital Foundation	3,000	Hockey Helps the Homeless K-W	1,000	Strong Start Charitable Organization	2,000
our range contract respitant canadation	0,000	Hospice of Waterloo Region	20,000	The David Suzuki Foundation	2,000
Helen and John Beynon Family Fund		House of Friendship	25,000	Waterloo Community Arts Centre	2,000
Adventure4Change	1,200	KidsAbility Foundation	50,000	Tracence community , and commo	
Big Brothers Big Sisters of Waterloo Region	1,200	KidSport Canada - Ontario - KW Chapter	2,500	Lions Club of Kitchener Community	
KidSport Canada - Ontario - KW Chapter	1,200	Lutherwood Child & Family Foundation	3,500	Service Fund	4,800
·		Martin Luther University College	20,000	Lions of Canada Fund for LCIF	
The Hilde English Memorial Fund		Mennonite Central Committee Ontario	5,000		
Createscape Waterloo Region	300	Mennonite Economic Development	5,555	Lonsdale and Roberta Schofield Fund	1,500
The Working Centre	100	Associates of Canada	2,500	Canadian National Institute for the Blind	5,000
University of Waterloo	500	Nutrition for Learning	30,000	Community Justice Initiatives	1,960
Wilfrid Laurier University	1,000	oneROOF	1,000	House of Friendship	
		Rotary Club - Kitchener-Conestoga Rotary Club		Independent Living Centre Of Waterloo	1,590
Horace and Rita Coelho and Family		Send 'em Off Smiling	1,000	Region	15,000
Unsung Heroes Fund		Silver Lake Mennonite Camp	3,000	Scouts Canada - Central Escarpment Council	
Habitat for Humanity Waterloo Region	1,500	Social Venture Partners Waterloo Region	15,000	Sexual Health Options, Resources & Education	1,850
		200.6. Ventare Farthers Waterloo Region	10,000	Centre - SHORE Centre	

Marianne and Jim Erb Family Fund		UpTown Waterloo Jazz Festival	2,500	Sharon and Paul Good Fund	
House of Friendship	1,000	Volcano Non-Profit Productions	15,000	Grace Lutheran Church	1,500
Sanctuary Refugee Health Centre	1,000	Nancy Borusiewich Fund		K-W Pregnancy Resource Centre	1,200
Sexual Assault Support Centre of Waterloo	750	Kitchener-Waterloo Symphony	700	The Spinnaker Fund	
Region	350	Ritcherier-waterioo Symphony	700	Bereaved Families of Ontario -	
Sexual Health Options, Resources & Education		Ormston Family Fund		Midwestern Region	8,500
Centre - SHORE Centre	350	Grand River Hospital Foundation	13,400	Project READ Literacy Network	0,300
Mary and Warren Ober Fund		•		(Waterloo-Wellington)	20,000
St. Mary's General Hospital Foundation	400	Paul Kuntz Legacy		Strong Start Charitable Organization	21,200
St. Flary 5 General Flospital Foundation	400	Hospice of Waterloo Region	4,300	Strong Start Chartable Organization	21,200
McMurtry Family Fund				Steffensen Family Fund	
rare Charitable Research Reserve	2,000		256,200	United Way Waterloo Region Communities	12,400
Shad Canada	5,900	Brigantine Incorporated			
The Perimeter Institute for Theoretical Physics	2,000	Cambridge & North Dumfries Community		The TD Bank Financial Group Employees	
The Working Centre	4,000	Foundation		Endowment Fund	
United Way Waterloo Region Communities	10,000	Cambridge Memorial Hospital Foundation		Adventure4Change	790
YMCAs of Cambridge & Kitchener-Waterloo	5,000	Cambridge Symphony Orchestra		Pathways to Education Canada	1,310
		Canadian Diabetes Association		The Tell of Acids (MC) of Early Street	
Merv and Diane Redman Family Fund		Child Witness Centre		The Ted and Andrea Witzel Family Fund	1000
Grand River Hospital Foundation	4,500	Community Living Cambridge		Hospice of Waterloo Region	1,800
		Grand River Conservation Foundation		The Urie A. and Dorothy M. Bender	
The Moe Norman Memorial Fund		Grand River Hospital Foundation		Endowment Fund	
University of Waterloo	1,000	Hope For Wildlife Society		House of Friendship	3,200
Waterloo Regional Crime Stoppers	5,600	Junior Achievement of Waterloo Region		House of Friendship	3,200
The Motz Family Endowment		KidsAbility Foundation		The Victoria D'Agostino Children's Benefit Fur	nd
Child Witness Centre	10,000	Kitchener-Waterloo Art Gallery		Kitchener-Waterloo Bilingual School	462
Community Justice Initiatives	10,000	Kitchener-Waterloo Symphony		Waterloo Education Foundation	4,242
Hidden Acres Mennonite Camp and Retreat	10,000	Lisaard House		Waterloo Region Catholic Schools Foundation	
Centre	5,000	Nota Bene Baroque Players			, -
Independent Living Centre Of Waterloo	3,000	Ontario Nature		Victoria J. Suljak Memorial Fund	
Region	5,000	rare Charitable Research Reserve		Bereaved Families of Ontario - Midwestern	
Pathways to Education Canada	25,000	Ridley College		Region	500
Pride Stables	5,000	St. John's Kilmarnock School		City of Kitchener	500
Tride otdores	3,000	St. Mary's General Hospital Foundation		Conestoga College Institute of Technology	
The Musagetes Fund		The Nature Conservancy Of Canada The Perimeter Institute for Theoretical Physi	icc	and Advanced Learning	1,000
Art Gallery of Guelph	5,000	University of Waterloo	ICS	Ray of Hope Inc.	400
CAFKA - Contemporary Art Forum Kitchener		Wilfrid Laurier University		St. Anthony Daniel Church	500
and Area	20,000	Willing Laurier Offiversity			
Canadian Clay and Glass Gallery	15,000	The Robert Caldwell Fund		Wagner Livock Fund	4700
Cherry Park Neighbourhood Association	2,500	Huron Church Camp	200	Lutherwood Child & Family Foundation	1,700
Eden Mills Writer's Festival	15,000			Walter and Florence Martin Endowment Fund	
Inter Arts Matrix	7,500	Rosalind & Dieter Kays Family Fund		St. Mary's General Hospital Foundation	5,200
Kitchener-Waterloo Art Gallery	15,000	Grand River Hospital Foundation	1,500	St. Mary 3 General Hospital Foundation	3,200
Kitchener-Waterloo Symphony	20,000	Hospice of Waterloo Region	1,000	Walter and Jean Hachborn Fund	
MT Space	15,000	St. Mary's General Hospital Foundation	1,500	KW Counselling Services	5,250
Numus Inc.	3,000			3	
Open Ears	7,000	Ruth Doelle Fund		Westfall and Hill Family Fund	
rare Charitable Research Reserve	200,000	Canadian Bible Society	2,000	Grand River Hospital Foundation	4,000
Roseneath Theatre	5,000	Canadian Lutheran World Relief	5,000	Historic St. Paul's Lutheran Church	4,000
Sexual Health Options, Resources & Education		Grand River Hospital Foundation	2,500	Pride Stables	5,000
Centre - SHORE Centre	5,000	Lisaard House	1,000	rare Charitable Research Reserve	5,000
The New Quarterly: Canadian Writers and		St. Mary's General Hospital Foundation	2,500	St. Mary's General Hospital Foundation	4,000
Writing	5,000	The Food Bank of Waterloo Region	1,000		
The Perimeter Institute for Theoretical Physics		The Savvas & Lenia Chamberlain Fund		Westmount Golf Charity Fund	
The Working Centre	8,000	K-W Pregnancy Resource Centre	11 500	Westmount Charity Golf Tournament Fun	
THEMUSEUM	10,000	N-VV Fregulaticy Resource Centre	11,500	KWCF - Community Grants***	19,200

Westmount Golf Charity Fund - Oktoberfest Charity Pro-Am Golf Tournament Fund Big Brothers Big Sisters of Waterloo Region	10,900	James E. Lipskie Memorial Fund The Working Centre	450	Lisa Schurter Memorial Fund Community Music School of Waterloo Regio KidsAbility Foundation	n 280 300
The William Roberts Family Fund oneROOF	1,200	Miller Thomson Community Fund KWCF - Community Grants*** Murray Fried Fund	900	The Lyle S. Hallman Fund Kate's Kause	3,000
DESIGNATED FUNDS Designated Funds allow Donors to select the		City of Kitchener Scouts Canada – Central Escarpment Counci	3,133 il 6,266	KidsAbility Foundation Kitchener Public Library Lutherwood Child & Family Foundation	22,500 18,800 22,000
causes they'd like to support in perpetuity. Alice Elizabeth Brown Fund CODE	1,800	Retired Business & Professional Men's Club of K-W Fund Junior Achievement of Waterloo Region	1,100	Mary Bales Fund oneROOF	1,850
Operation Eyesight Amy Hallman Snyder Award Fund	1,800	Reuben Edwin Cleghorn Fund McMaster University	1,500	Music Fund Community Music School of Waterloo Region	5,600
University of Waterloo Canadian Clay and Glass Endowment Fund	1,400	University of Guelph University of Ottawa University of Waterloo	200 1,000 300	Ontario Endowment for Children and Youth in Recreation Fund Adventure4Change	4,500
Canadian Clay and Glass Gallery The Charles E. Heller Fund St. John's Evangelical Lutheran Church	18,800	Rev. Carl & Jean Wagner and Family Fund Community Support Connections - Meals on Wheels and More	300	Big Brothers Big Sisters of Waterloo Region Canadian National Institute for the Blind Community Justice Initiatives	3,500 4,000 5,000
The Choices Fund Sexual Health Options, Resources &	,	Lutheran Laymen's League of Canada FIELD OF INTEREST FUNDS	300	Community Music School of Waterloo Region Family and Children's Services of the Waterloo Region Foundation	2,400 4,000 4.000
Education Centre - SHORE Centre Dorothy Shoemaker Literary Award Fund	7,400	Field of Interest Funds help Donors target gift to address an issue area that they feel is impo to community life.		House of Friendship Independent Living Centre Of Waterloo Region Junior Achievement of Waterloo Region KidSport Canada - Ontario - KW Chapter	,
Kitchener Public Library Emmerton Fund Alzheimer Alzheimer Society Waterloo Wellington	1,414	The Alice (Braley) Judges-Walter Judges Func Grand River Conservation Foundation	d 5,000	Pride Stables Sexual Health Options, Resources & Education Centre - SHORE Centre	4,000
Emmerton Fund Heart & Stroke The Heart and Stroke Foundation	1,000	Kitchener-Waterloo Humane Society All in 2020 Fund	11,200	Start2Finish THEMUSEUM	2,000
Emmerton Fund Hospital Equipment Grand River Hospital Foundation	3,500	Brush with Art Visual Arts Fund	90,000	Palliative Care Fund Hospice of Waterloo Region	11,600
St. Mary's General Hospital Foundation Emmerton Fund House of Friendship	3,500	Createscape Waterloo Region Douglas Brock Fund for Conservation & Music Three Centuries Festival - Elora Festival	1,800 : 1,000	School Sisters of Notre Dame Legacy Fund Hidden Acres Mennonite Camp and Retreat Centre	13,000
House of Friendship Esther Bingeman Gascho Fund	1,000	George Cluthe Fund Family Counselling Centre of Cambridge	1,000	Schneider Employees' Association Community Fund	
House of Friendship F.P. Schneider Memorial Fund Kitchener-Waterloo Symphony	3.900	and North Dumfries Hickey Family Fund	10,100	Family and Children's Services of the Waterloo Region Foundation The Working Centre	20,000
Gummow Hospital Support Fund Grand River Hospital Foundation	1,000	The Working Centre The Keith & Winifred Shantz Fund for the Ar		TD Canada Trust Merv Lahn Community Development Fund oneROOF	25,600
St. Mary's General Hospital Foundation The Howard G. Schneider Cancer Care Fund	1,000	Canadian Clay and Glass Gallery Kitchener-Waterloo Art Gallery Kitchener-Waterloo Symphony	47,000 2,350 27,000	Waterloo Region International Plowing Match 1995 and 2012 Fund	23,000
Grand River Hospital Foundation Intentions of A and M Fund	3,000	University of Waterloo Waterloo Community Arts Centre	33,000 22,550	Cambridge Memorial Hospital Foundation The Waterloo Region Record Literacy Fund	17,300
Carmel of St. Joseph	6,900			KidsAbility Foundation	900

Region of Waterloo Library	1.000	Ernest Kendall Award Fund		NHLPA Dan Snyder Memorial Student	
Strong Start Charitable Organization	3,000	Waterloo Education Foundation Inc.	1,200	Award Fund	
- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	-,		-,	University of Waterloo	3,200
The Waterloo Region Record - Lyle S. Hallman		France-Anne Sweeny "Making a Difference"		York University	1,600
Foundation Kids to Camp Fund		Fund			
Adventure4Change	3,600	296 Royal Canadian Air Cadets Squadron	200	R. Jack Middlemass Memorial Fund	
Big Brothers Big Sisters of Waterloo Region	5,000	Adventure4Change	200	Queen's University	3,700
Canadian National Institute for the Blind	2,800	Brock University	1,000	Wilfrid Laurier University	2,000
City of Kitchener - Community Outreach		Carleton University	1,000	The Melton A Door MACE Coholovship Fund	
Program (COPS)	3,575	Catholic Youth Organization - Camp Brebeuf		The Walter A. Bean KWCF Scholarship Fund	4.000
City of Kitchener - Every Kid Counts	1,575	Children's Mental Health Ontario	200	University of Waterloo	4,000
Crane Lake Discovery Camp	6,000	Community Living Cambridge	200	CHARITABLE ORGANIZATION	
Easter Seals Ontario	5,000	Conestoga College Institute of Technology		ENDOWMENT FUNDS	
Extend-A-Family Waterloo Region	3,750	and Advanced Learning	2,000	ENDOWNENT FONDS	
Hidden Acres Mennonite Camp and Retreat		Extend-A-Family Waterloo Region	200	Charitable Organization Endowment Funds allo	w registered
Centre	2,500	Girl Guides of Canada	200	charities to create their own endowment, build	ling a
House of Friendship	5,035	Kitchener Public Library	200	sustainable source of funding for their organiza	ation.
Junior Achievement of Waterloo Region	555	Kitchener-Waterloo Humane Society	200	Anselma House Endowment Fund	1.300
Pride Stables	4,000	McGill University	1,000	Big Sisters Endowment Fund	2.600
rare Charitable Research Reserve	600	Mennonite Central Committee Ontario	600	Child Witness Centre - Balsillie Endowment	2,000
THEMUSEUM	2,320	Pediatric Oncology Group of Ontario	200	Fund	2,200
Wilfrid Laurier University	2,800	Queen's University	1,000	Community Support Connections Fund	26,900
YWCA Kitchener-Waterloo	2,500	Ray of Hope Inc.	200	Grand River Conservation Fund	1,500
Mailer d Family Favordation Front		Ryerson University	2,000	Homer Watson House & Gallery Endowment	1,500
Weiland Family Foundation Fund	2 000	Sheridan College Institute of Technology	1000	Fund	1,600
Adventure4Change	2,800	and Advanced Learning	1,000 200	Hospice of Waterloo Region Endowment Fun	
Big Brothers Big Sisters of Waterloo Region	2,800	Sick Kids Foundation		Junior Achievement Terry Burch Memorial	u 000
Canadian Diabetes Association	2,000	The Food Bank of Waterloo Region	200 200	Fund	1,600
Community Music School of Waterloo Region	1,000 1,500	The Hummingbird Centre For Hope	200	KidsAbility Foundation Endowment Fund	32,400
Independent Living Centre Of Waterloo Region Marillac Place	2,000	The Working Centre Trinity Village Care Centre	200	Kitchener Sports Association Legacy Fund	5,400
Pride Stables	1,500	True North Aid	200	Kitchener-Waterloo Counselling Services Inc.	0, 100
	1,000		5.000	Endowment Fund	450
Waterloo Community Arts Centre	1,000	University of Waterloo University of Western Ontario	2,000	KWCF Operating Endowment Fund	6,600
The Woolwich Community Fund		YMCAs of Cambridge & Kitchener-Waterloo	200	Parents for Community Living Robert	0,000
Crane Lake Discovery Camp	3,000	THEAS OF Cambridge & Ritcherier-Waterioo	200	Denomme Fund	3,600
Sexual Health Options, Resources & Education	-,	The John R. Robins Fund		Scouts Canada - North Waterloo District	-,
Centre - SHORE Centre	1,000	Conestoga College Institute of Technology		Endowment Fund	2,200
Strong Start Charitable Organization	2,200	and Advanced Learning	4,700	St. Mary's General Hospital Foundation -	,
Woolwich Community Services	1,000		.,	Physician's Endowment Fund	3,800
Woolwich Healthy Communities	3,000	The Kitchener Rangers Hockey Club		Kitchener Conestoga Rotary Club Endowmer	•
•		Scholarship Fund		Fund	11,000
The Woolwich Community Fund - Fountain		Brock University	1,000	The United Way Forever Fund	101,000
of Memories Award		Conestoga College Institute of Technology		The Uptown Waterloo Jazz Festival	
Woolwich Community Services	1,800	and Advanced Learning	1,500	Endowment Fund	1,800
		Nipissing University	1,500	Waterloo Public Library Endowment Fund	21,418
Youth Advisory Council (YAC) Fund		Queen's University	500	Waterloo Public Library Summer Reading Clu	b
Social Venture Partners Waterloo Region	1,900	Trent University	1,000	Fund	2,900
CTUDENT AVAIABLE FUNDS		University of Guelph	2,100	YW General Fund	14,002
STUDENT AWARD FUNDS		University of Waterloo	5,500	YW Emergency Shelter Fund	39,700
Student Award Funds allow the Donor to distribut	te	Wilfrid Laurier University	1,000	Zonta Club of Kitchener Waterloo Fund	1,800
award scholarships based on criteria they've		The Man Validia Calcul, 111 C. 1			
established to help students achieve their dreams		The Mac Voisin Scholarship Series Conestoga College Mac Voisin Scholarship		Total January - December Grants 3,	434,346
Big Brothers of Kitchener-Waterloo Promise		Series	2,800		
Scholarship Fund				NOTE	
Dia Prothora Dia Cictora of Waterlan Degion	600				

Big Brothers Big Sisters of Waterloo Region

600

*** Grant Disbursement transferred to support the specified fund held at KWCF. The grant amount is

included in the specified fund total.

¹¹

2019 Impact investing

What is an impact investment?

Impact Investing occurs when investments are made into companies, organizations, or funds with the intention to generate social or environmental impact alongside a financial return. Investments can be made across asset classes, including but not limited to loans, fixed income, venture capital, and public or private equity. Organizations receiving investment must measure and report the social or environmental performance of the impact investment.

Why impact investments?

Impact investments have the ability to complement grantmaking to drive greater impact! They can also be a tool to stimulate private-sector innovation and collaboration, encourage market-driven solutions and efficiencies, and attract external capital to charities, non-profits, and other social purpose businesses.

If you would like to learn more about partnering with KWCF to make impact investments, including establishing your own Donor Advised Fund — Invested for Impact, contact Elizabeth Heald at elizabeth@kwcf.ca or 519-725-1806 x 201.

Kitchener Waterloo Community Foundation (KWCF) invests in market investments to both grow our assets and ensure we will have funds to support our community in perpetuity. Through successful investing, KWCF granted over \$3.4 Million in 2019.

One of the strategies KWCF has embraced to increase our reach is Impact Investing. As a first step, the Board has approved deploying 5% of KWCF's investment portfolio to impact investments.

With 5% of KWCF's current investment portfolio committed to impact investments and an annual 4% grant distribution based on the total capital invested in endowment funds, KWCF is more than doubling its impact by deploying 9% of its endowment toward its philanthropic goals.

KWCF's impact investments are aligned in general with the three focus areas of Wellbeing Waterloo Region, a community-wide initiative with a goal of making transformational change in community wellbeing. These include Affordable Housing, Healthy Children & Youth, and Social Inclusion. However, we are always open to receiving applications in other areas that demonstrate strong positive social or environmental impact.

Investment criteria for KWCF's impact investments:

Geographic focus — Investments where impact accrues directly to Waterloo Region are preferred.

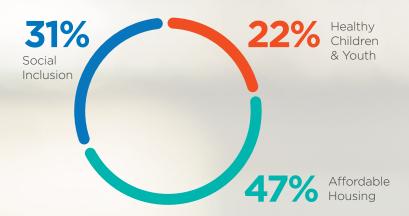
Term — Generally no more than 5 years.

Return — Subject to discussion and would be based on each project.

Organizations — Open to both non-profits and social enterprises that demonstrate strong positive social and/or environmental impact.

Instruments — A range of asset classes, including but not limited to: loans, mortgages, promissory notes, community bonds, and social impact bonds.

Investment Focus Area



Organizations Receiving Impact Investments

- 10 Carden
- House of Friendship
- Housing Cambridge
- Kinbridge Community Association
- MennoHomes
- oneROOF
- The Working Centre
- Windmill Microlending
- Women's Crisis Services of Waterloo Region

2019 Financial results

We acknowledge the stewardship responsibility that has been entrusted to us. We take an unwavering pledge to meet our community's expectations for ethical, trustworthy, accountable, and professional behaviour.

As of December 31, 2019, Kitchener Waterloo Community Foundation (KWCF) managed an investment portfolio of \$108,684,845. This included KWCF owned assets of \$84,640,427 and an additional \$24,044,418 that we manage on behalf of six charities.

INVESTMENT RETURNS (%)



KWCF Investments

In 2019, KWCF's return on pooled investment funds was 16.5% versus the benchmark return of 16%. (The benchmark combines performance results from the S&P/TSX Composite Index, the MSCI World (Net) Index, and the FTSE Canada Universe Bond Index). Our experienced Investment Committee once again oversaw the portfolio to exceed the benchmark, with an ongoing goal to maximize returns while protecting the capital of our investments over the long term.

We are pleased to report that over the past 10 years our portfolio has averaged 9.09%, and since inception in 1984, KWCF's investment return has averaged 9.57%.

Additional Financial Background

The key to successful endowment funds is investment. Our Investment Committee maximizes KWCF's total rate of return, while protecting the capital investment. This Committee works closely with KWCF's Investment Managers and Consultants to assess returns, risks and long-term investment goals.

The Committee reviews the target investment portfolio mix regularly and controls allocations to each asset class using the following asset-mix targets:



2019 Assets by Fund Type



Donor Advised Funds 45.7%

Community Fund23.6%

Field of Interest Funds 17.7%

Designated Funds 13.0%

What is the Community Fund?

When you donate to KWCF, you have the option of donating to any of the funds, including the Community Fund. The funds in the Community Fund are "unrestricted", which means that KWCF is able to respond to grant requests from charities across Waterloo Region. A volunteer committee comprised of local residents reviews the grant applications to recommend how these funds are distributed. The applications are then approved by the CEO and Board of Directors.

2019 Financial results

Kitchener Waterloo Community Foundation Condensed Financial Statements

Condensed Statement of Financial Position as of December 31, 2019, with Comparative Information for 2018	2019	2018
ASSETS		
Investments at market value [Note 1]	\$ 84,640,427	\$ 74,461,606
Other	920,190	1,453,813
TOTAL ASSETS	85,560,617	75,915,419
LIABILITIES AND FUND BALANCES LIABILITIES		
Grants Payable and Other Liabilities	246,222	266,373
Deferred Revenue	110,691	191,478
TOTAL LIABILITIES	356,913	457,851
FUND BALANCES		
Operating Fund	153,665	143,585
Capital Fund	84,891,600	75,101,163
Funds for Distribution	158,439	212,820
TOTAL FUND BALANCES	85,203,704	75,457,568
TOTAL LIABILITIES AND FUND BALANCES	\$ 85,560,617	\$ 75,915,419
Non-owned Assets [Note 2] Condensed Statement of Operations Year Ended December 31, 2019, with Comparative Information for 2018	2019	2018
REVENUE		
Donations	\$ 2,922,823	\$ 2,097,286
Investment Income (Loss)	11,852,051	(133,088)
Other (Grant Income, Sponsorships, etc.)	102,068	101,912
Administration Fees	98,119	115,528
EXPENSES	14,975,061	2,181,638
Grants	3,434,346	3,156,643
Operating	1,794,579	1,863,840
	5,228,925	5,020,483
Excess (Deficiency) of Revenue over Expenses		
	9,746,136	(2,838,845)
Fund Balances, Beginning of Year	9,746,136 75,457,568	(2,838,845) 78,296,413

Condensed Notes to Kitchener Waterloo Community Foundation Financial Statements

Note 1. Investments as of year end.

Note I. Investments as of year end.	2019	2018
MARKET VALUE		
Bissett Core Equity Fund	\$ 11,431,422	\$ 10,615,401
Connor Clark & Lunn Canadian Equity Fund A	11,331,477	10,498,512
TD Emerald Canadian:		
Core Plus Bond Pooled Fund	24,492,325	20,170,654
Short-Term Investment Fund	3,488,624	3,479,954
TD Emerald Global Equity Shareholder Yield Pooled Fund	15,249,800	13,099,847
Walter Scott and Partners Global Equity Fund	15,620,883	13,043,134
Rae & Lipskie Investment Management	451,586	379,772
COST		
Community Forward Fund	1,060,000	1,710,000
Local Impact Investments	1,514,310	1,464,331
TOTAL	\$ 84,640,427	\$ 74,461,606

Note 2. Non-owned Assets

KWCF holds certain securities for custody and management on the behalf of other charities. These assets, as well as investment income and gains or losses on disposition of investments, are on account of these organizations and, accordingly, are not reflected in the financial statements of KWCF.

The amounts under administration are as follows:	2019 Market Value	2018 Market Value
Carizon	\$ 1,131,750	\$ -
The Catholic Community Foundation of Waterloo Region Fund	2,964,215	2,697,614
Conestoga College Institute of Technology and Advanced Learning Fund	-	3,514,199
Lisaard House/Innisfree House Fund	8,311,808	7,304,048
Sunbeam Centre	1,022,104	-
THEMUSEUM Endowment Fund	1,182,987	1,330,358
Cambridge & North Dumfries Community Foundation	9,431,554	7,986,012
TOTAL	\$ 24,044,418	\$ 22,832,231

The audited financial statements for Kitchener Waterloo Community Foundation (auditing firm KPMG LLP) are available on our website at **www.kwcf.ca** or by mail. Please call **519-725-1806** to request a copy.















our team

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Community Impact Lead 519-725-1806 x 206



Together with our Donors and Fundholders, Kitchener Waterloo Community Foundation (KWCF) is creating a caring community where everyone thrives.

KWCF was created by people in our community, for people in our community. We enable people, companies and organizations to do more good by making it easy for everyone to give or invest money and for charities to receive money.

Please contact:

Elizabeth Heald, President & CEO 519-725-1806 x 201 | elizabeth@kwcf.ca

We also bring people together to have conversations about issues that matter.

We've been granting and investing money into Waterloo Region for over 35 years. Now, more than ever, our community is in need of our collective support.

If you want to join us in making an impact in our community, support the causes you care about, and have your donation give back... forever... talk to us.

Dan Robert, Director, Philanthropy 519-725-1806 x 205 | dan@kwcf.ca



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A member of



Registered with Canada Revenue Agency (#132170994 RR0001). Kitchener Waterloo Community Foundation issues official receipts for income tax purposes.

Do More Good. Forever. Together.